Knowing how your audience interacts with your website is important. With Electa LMS you can enable Google Analytics to track and provide statistics about your website and your visitors.

## Step 1: Get your Google Analytics Property Id

First you need to create a Google Analytics account, if you do not already have one. To do this, visit <u>Google Analytics</u> Signup Page. Then configure a new google analytics tracking property and copy the **Tracking Id**.

## Step 2:Configure Electa LMS

Log into your Electa LMS account with admin credentials and click **Account Settings** > **Look & Feel**.

Scroll down to the **SEO & Analytics** section and click the **Configure Google Analytics** button.

Fill in your **Tracking Id** obtained in step 1 and click **Apply**.

If this button is disabled please make sure you have configured a custom URL in the **URL and Domain** section on top of the page.

Electa Live Virtual Classroom, LMS - Help & Support Portal <u>http://support.e-lecta.com/Knowledgebase/Article/50157</u>