Enable Site Traffic Statistics

Knowing how your audience interacts with your website is important. With Electa LMS you can enable Google Analytics to track and provide statistics about your website and your visitors.

Step 1: Get your Google Analytics Property Id

First you need to create a Google Analytics account, if you do not already have one. To do this, visit Google Analytics Signup Page. Then configure a new google analytics tracking property and copy the **Tracking Id**.

Step 2:Configure Electa LMS

Log into your Electa LMS account with admin credentials and click **Account Settings** > **Look & Feel**.

Scroll down to the **SEO & Analytics** section and click the **Configure Google Analytics** button.

Fill in your **Tracking Id** obtained in step 1 and click **Apply**.

If this button is disabled please make sure you have configured a custom URL in the **URL and Domain** section on top of the page.